

3.01 Implementing Shared Housing

Part One: The Systems Approach

Michelle Flynn, The Road Home, SLC Utah





Salt Lake County

Population:
1.2 million

**People on the
BNL:**

90 families, 50
Veterans, 400 CH
individuals

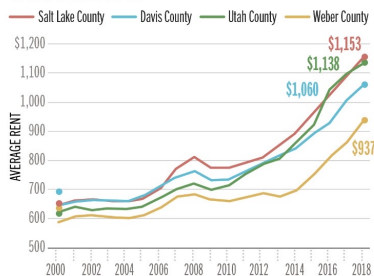
BDRM SIZE	RENT.COM/ KSL RENTS	HUD FMR
0	\$1,357	924
1	\$1,452	1112
2	\$1,822	1327
3	\$1,922	1843



WHY Shared housing?

Utah rent prices

Salt Lake County's average apartment rent has nearly doubled since 2000



SOURCE: CBRE, Inc. and CoStar Group, Inc. and Kem C. Gardner Policy Institute

Deseret News

Housing affordability in Utah entering 'perilous territory,' study says

LOCAL NEWS

Pandemic pushes prices to 'insane' levels for Utah renters

Utah has nation's worst housing shortage, new programs announced to help

Salt Lake City apartments keep rising while rents show no sign of falling

With nearly 100 projects underway, vacancies remain so low that they're barely measurable.

Salt Lake rents are second fastest growing in nation

© June 6, 2018 Isaac Riddle



With 497 units, the 4th West Apartments was the Wasatch Front's largest multifamily project to open in 2017. Photo by Isaac Riddle.

Report: Rent prices in these Utah counties have skyrocketed — including one with a 66% jump

New report shows the pandemic's dramatic impact on not only rental costs, but month-to-month leasing

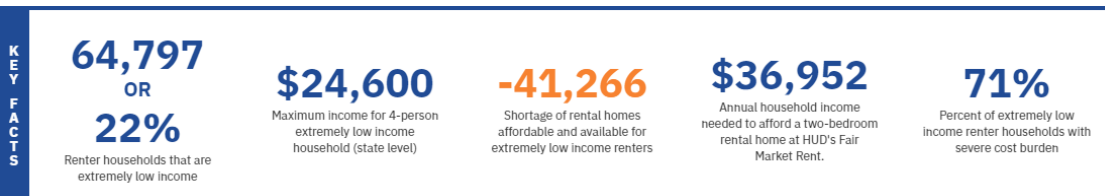
By Katie McKellar | @KatieMcKellar1 | Sep 13, 2021, 4:39pm MDT



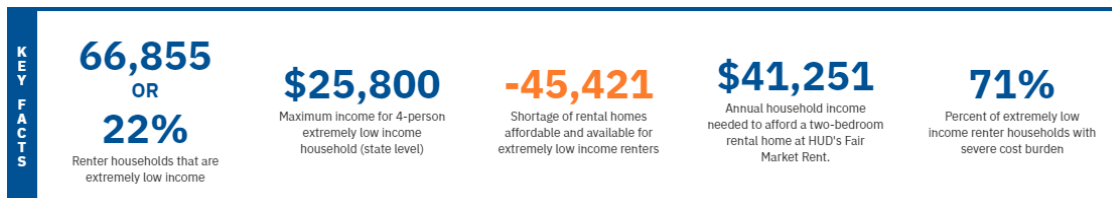
Why Shared Housing?

UTAH

2019



2021

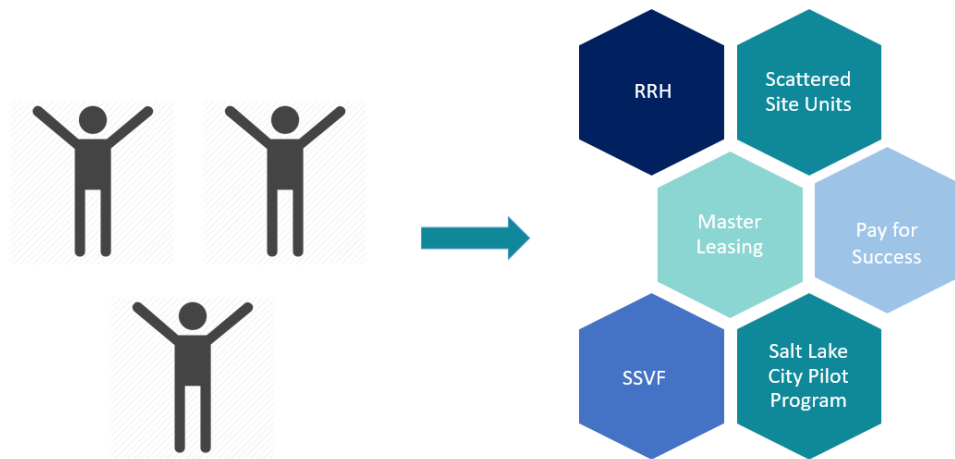




This is how we launched Shared Housing at our agency and Community Wide

- Shift of thinking for our own team and others
- Shared housing is not a second choice. Everyone having their own lease is not necessary or indeed always optimal.
- Shared housing **is** Housing First. Client choice prevails.
- Shared housing is part of the problem solving, housing conversation.

Variety of Shared Housing at The Road Home



- TRH owned units
- Pay For Success 2017-2021
- Pilot Project 2019
 - Salt Lake City funding
 - Training Modules & community training
- SLC Funding 2021
- We use all funding sources except TANF for SH



Community Engagement & Planning

- Emergency Shelter Survey
- Community Learning Collaboratives
- Training for PHAs
- Shared Housing Task Force

TRH funding sources that use Shared Housing

- Salt Lake City General Funds
- SLCounty/State ESG CV
- SSVF
- COC PSH
- CoC (Master Leasing)



Shared Housing Community Goals

GOAL	
1. Create a time-limited Shared Housing Task Force	
2. Increase and add to community-wide trainings	Housing Authority trainings
3. Develop cohesive community messaging	
4. Cross-agency communication and data sharing	HMIS data point
5. Establish guidelines for SH and survivors of domestic violence	Successful with DV families/ extra layer of support
6. Establish shared understanding of supportive services options	
7. 20% of exits to permanent housing will be into Shared Housing	

Resource development



Have a roommate?

CELEBRATE!



Come talk to our team about possible assistance to get you both in your new home.

Main lobby:
Tuesday & Thursday 7-9 AM

Men's side:
Monday & Wednesday 5-7 PM

Housing Resource Desk:
Mon-Fri 9-11, 1-3
Sunday 9-11

Questions? Email services@theroadhome.org

- Community Trainings
- Fliers
- Budget
- SH Resource Guide
- SH Considerations for Survivors of DV
- Landlord cultivation

What's next?

- ✓ Shared Housing Task Force (12 months)
- ✓ Community Goals
- ✓ Tracking SH in HMIS
- ✓ Cross-agency Matching System through HMIS
- ✓ Increase options for shared housing units

