

YOUR BLUEPRINT TO BUILD AN EXTRAORDINARY CULTURE & TEAMWORK IN MINUTES

“Based on a famous research study where 30% of the participants (who were complete strangers) created THE CLOSEST relationships in their lives in 45 minutes.”

Instructions For Playing “Cards Against Mundanity”

[Link to Purchase the Card Set Below]

The game is part of a structured culture, teamwork and employee experience program to build extremely deep trust, caring, closeness and connection in minutes (safely) by sharing deeply personal and meaningful experiences in groups. HR professionals will see an instant ROI.

25,000+ managers, and employees **are using the game and strategies in every size team, company and industry.** Works with remote/virtual teams. It's used by Amazon, Google, Ernst & Young, Southwest Airlines, Merck, Gillette, Blue Cross Blue Shield, SMBs, & many others.)



- **Get into small groups (and say hi to each other :) - It's a group question-and-answer game**
- **One person (volunteers) to start and answers question #1 (see other side for the questions)**
- **The person to their right goes next and answers the SAME question. Continue until everyone answers it. The person to the right of the person who answered the first question now starts and answer question #2. Continue the same process.**
- **Keep answering questions until I say to stop**
- **Maximum two minutes per person/per question**
- **Final round (see other side for instructions)**

PLEASE NOTE:

Download (for free) the game, instructions, FAQ, videos, etc. at [jasontreu.com/conferencegame](https://www.jasontreu.com/conferencegame).

You can purchase physical playing card deck at <https://www.drivethruecards.com/product/272383>

I conduct training programs ([jasontreu.com/cards-against-mundanity](https://www.jasontreu.com/cards-against-mundanity)) on leadership/management, employee engagement, team building, conflict resolution, culture change and more.

If you have any questions on how to use the game, please contact me at jason@jasontreu.com.

Quick Start Instructions

Who to Play it With? HR professionals can use it with teams, working groups, coworkers, 3rd parties (customers, prospects, partners, etc.) events, company off-sites, company meetings, board meetings, hiring, employee onboarding, etc.

- **How? You can play a full game with one or more people or use 1-2 questions. Groups should be between 4-8 people (10 is the maximum). You can play with as many groups as you want (it can scale to thousands of people at the same time). You can do it in person, via video, and on the phone.**
 - For a full game, you'll want to play between 8-10 questions. Begin with a conversation starter (gold question), then go onto the connection questions. Pick a "praise" or "uplifting" second question such as "Who is Your Personal Hero?" or "What Are You Most Grateful For?". Then pick connection questions after that (blue questions). You want to go deep quickly because that skyrockets trust. For the final round, have everyone share their experience and how they can apply the lessons from the game in their job.
 - If you only have time for 1-2, pick "praise" or "uplifting" questions. It will get people motivated, excited, energized and leave them wanting to engage more. motivated, excited, energized and leave them wanting to engage more.

1

“
What's The Most Important Lesson You've Learned In The Last Year?

2

“
If You Were to Tell One Person "Thank You" For Helping Me Become the Person I Am Today, Who Would It Be and What Did They Do?

3

“
In Your Life, What Has Been The Biggest Blessing In Disguise?

4

“
What's the Biggest Hurdle You've Overcome in The Last Five Years?

5

“
What's Your Biggest Regret? What Did You Learn from It?

6

“
What's Your Greatest Achievement and How Has It Shaped You?

7

FINAL ROUND: QUESTION #7

Final round (I'll let you know when to do this): Each person has one minute to say 1-2 things you learned, how you can apply it in your organization and/or any other observations

What people are saying about Cards Against Mundanity

"Jason's presentation and Cards Against Mundanity game instantly resonated with our group. It was the start of new and much deeper and meaningful connections across our organization. In my experience as a sales leader, I know that candid, vulnerable conversations are absolutely critical to building a strong foundation of trust within a team. When strong relationships are fostered, salespeople reach a higher level of engagement and performance levels. Jason's unique methodology ensures a quick path to skyrocketing trust and creating candid dialogue in a really fun way. Every sales organization would significantly benefit from his workshop and game. You can apply it with customers and prospects as well."

Matthew Smith
Senior Director, Head of
Corporate Sales, Southwest
Airlines and President of AA-ISP

"The workshop and game were excellent. The team was very appreciative of the team building game and workshop. It kept coming up as one of the best experiences they've ever had. They were able to quickly open up, be vulnerable and build much stronger and deeper relationships that extended beyond their small groups to our large, global team. Throughout the following two days, we hosted some guests from other groups, and we asked them to answer random cards in front of the audience. Their answers were surprisingly deep and instantly helped to establish trust between them and our teams. It made each of the sessions in our off-site much more valuable. I'd highly recommend this for any team and team off-site."

Alberto Grazi
Senior Leader and Head of the Video
Solutions Group, Google

"I highly recommend every organization plays your employee engagement and team performance game. It's game changing. There is nothing out there like it. After I heard Jason speak at a Sales Leadership Summit, I played Cards Against Mundanity game with my executive team. We learned important information and experiences about each other that we never knew before (and would have never asked). It helped us build significantly more trust and openly discuss other challenges. We've improved our communication, teamwork and team closeness. It made a significant impact in a very short period of time."

David Kreiger
President, SalesRoads

"Getting to work with Jason was a game-changer. I thought my team was close before playing Jason's Cards Against Mundanity, but seeing how much they bonded (and learned about each other) during the hour we spent playing was amazing. It significantly increased our teamwork, communication, engagement, and problems solving. I cannot stress enough – ANY relationship will be strengthened by playing this game. I've played with family members, friends and coworkers in other departments and the results speak for themselves. Beyond that, Jason has continued to offer his insights & suggestions on how I can better navigate difficult situations in the workplace and manage my team better. I'm a much better leader with a higher functioning team after my time with Jason."

Kate Stott
Director of Enterprise Operations,
WorldWide Express (\$1B+ company)

"Our clinic was struggling to maintain positive morale and it was causing significant challenges. After attending Jason's workshop, I was able to take his strategies, best practices, and tools and put it into action. After our first team building session, I noticed a significant difference in how the group was communicating and collaborating with each other. Their performance also improved. The transformation has been incredible and continues to grow. Word quickly spread within my company on how successful this experience was so there are plans to use Cards Against Mundanity in other clinics across the nation. I highly recommend any team and organization play his team building game and leverage his expertise. It's business changing."

Angie Higgs
Director of Clinical Services,
CareHere (Provides onsite healthcare in 26 states to 200+ organizations)

****Check out more testimonials at jasontru.com/speaking****

Whether you are a leader, manager, HR professional or an organization, these are proven programs, coaching and tools that will work for you.

25,000+ executives, managers and employees are using them in organizations such as Amazon, Southwest Airlines, Ernst & Young, Google, Gillette, Microsoft, Blue Cross Blue Shield, Worldwide Express, CareHere, Oklahoma City Thunder (NBA team), Houghton Mifflin Harcourt, Novartis, Merck, and Thermo Fisher Scientific, & many PR, marketing & advertising agencies.

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