

Shared Housing: System-level considerations

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HOMeward, www.homewardva.org

GREATER RICHMOND CONTINUUM OF CARE, www.endhomelessnessrva.org

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GREATER RICHMOND CONTINUUM OF CARE



Map retrieved from
<http://www.richmondregional.org/>

Greater Richmond Continuum of Care (Virginia)

Established in 1997

Homeward was created in 1998 to facilitate the CoC funding program

More than \$4.6 million in HUD funds targeted to homelessness each year; \$1.6 million in state funds

2022 Point-in-time count = 697 (down from 1150 in 2007 & 2009)

Region = approx. 1.3 million individuals (560K households)

Poverty rate > 20%

AMI= \$69K

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Community need for more housing options

Time period	Rental Market Vacancy Rate in RVA	Notes
1 st Qtr 2009	26.6%	Peak of Housing Crash; rapid re-housing piloted in the GRCoC
4 th Qtr 2009	9.8%	
4 th Qtr 2019	7.1%	Last full quarter before the pandemic
1 st Qtr 2020	5.1%	
2 nd Qtr 2020	2.7%	
3 rd Qtr 2020	.5%	National low
4 th Qtr 2020	2.7%	
1 st Qtr 2021	2.0%	
2 nd Qtr 2021	1.6%	
3 rd Qtr 2021	2.5%	
4 th Qtr 2021	1.1%	
1 st Qtr 2022	3.1%	Most recent data

Data retrieved from

<https://www.census.gov/housing/hvs/data/rates.html>.

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System-level activities to support Shared Housing

• **Inclusive strategic planning**

- Our goal is to increase exits to stable housing. Shared housing is one way to do this in a tight housing market.

• **Governance and Community Engagement**

- Engagement from CoC leadership and key program stakeholders helps to develop new interventions and activities, to increase buy-in, and to begin to “normalize” innovative practices.

• **Data and input on community need**

- People exiting homelessness report interest in social connections to overcome social isolation and a desire for stable, affordable housing.

• **Communications and coordination**

- Adjust mindsets to changed housing market
- Respect client choice within this changed environment
- Integrate shared housing as an option and as a new “standard option”
- Engage community landlords and develop consistent messaging

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Types of housing programs to address homelessness

- Rapid re-housing
- Permanent supportive housing
- Private market housing (lease, zoning, and title requirements may apply)
- Subsidized and income-limited housing
- Assisted Living Facilities
- Roommates/ shared housing
- Recovery housing if desired
- Safely reuniting with family or friends
- Financial assistance or help accessing housing
- Housing navigation and search; assistance working with landlords to address barriers to housing

Lack of housing that is affordable to people earning between 0 and 30% of area median income continues to be the primary cause of homelessness.

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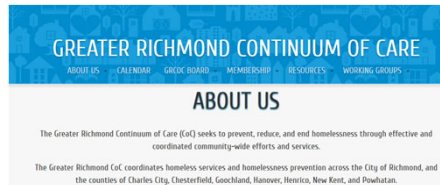
System-level activities to support providers

- **Training on shared housing for multiple providers**
 - Help to address logistical issues and the use of public funds in shared housing
 - Build case management skills to engage clients in shared housing conversations and to support them after housing placement
 - Assist case managers in addressing fears about the potential success of a “new intervention.”
- **HMIS to measure outcomes**
- **Coordinated entry**
 - Consider equity in the implementation of shared housing
 - Assist case managers in a peer setting to increase buy-in and to see the potential of increasing exits to stable housing.
- **Flexible funding for diversion and rapid exit/ self-resolution programs**

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Find out more at

www.endhomelessnessrva.org



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