



A National-Level Perspective on Race Equity Data

JOY MOSES

NATIONAL ALLIANCE TO END
HOMELESSNESS

National-Level Analysis: What It Is

- Often for CoCs lacking time or resources, or who are just getting started
- Basic information that is likely a starting point for most types of analysis
- Comparisons = Context = Understanding
 - “I have a different view of my community when I can compare it to others.”
 - Example: Asian people are far less likely to be sheltered in my community than
 - 1) The National Average
 - 2) 75% of CoCs in the U.S.
 - 3) A neighboring CoC with Similar Demographics



National-Level Analysis: What It Isn't

- Designed to meet all the specific needs of an individual community
 - Example: Wannabe Utopia has been concerned about the number of Black older adults living unsheltered downtown. Their data points should be more specific than what's available from the national level.
- Quick to respond to changing circumstances
- Stylistically useful for everyone



NAEH Materials

- Aims to reach policymakers, press, advocates, and practitioners.
- State of Homelessness (Updated Annually)
- Race Equity Project (Updated Bi-Annually)
- Common Characteristics
 - Rate information (aka likelihood of experiencing homelessness). Example: 8 Native Americans experience homelessness out of every 10,000
 - Overall numbers
 - Trends over time
 - Incidence of unsheltered homelessness

NAEH's State of Homelessness

- Clickable dashboard with state-level data
- Rate of homelessness per group
- Overall homelessness per group
- Data over time
- Comparisons among groups
- Comparisons among states

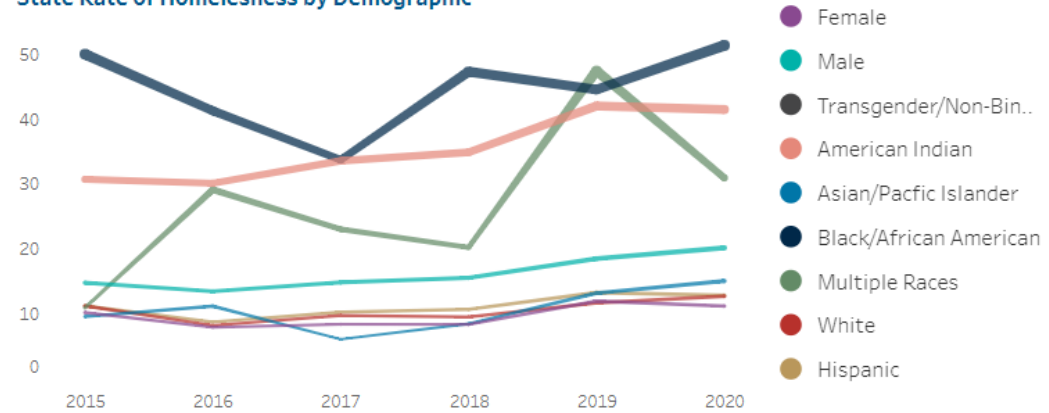
Homeless Populations

Homeless Demographics

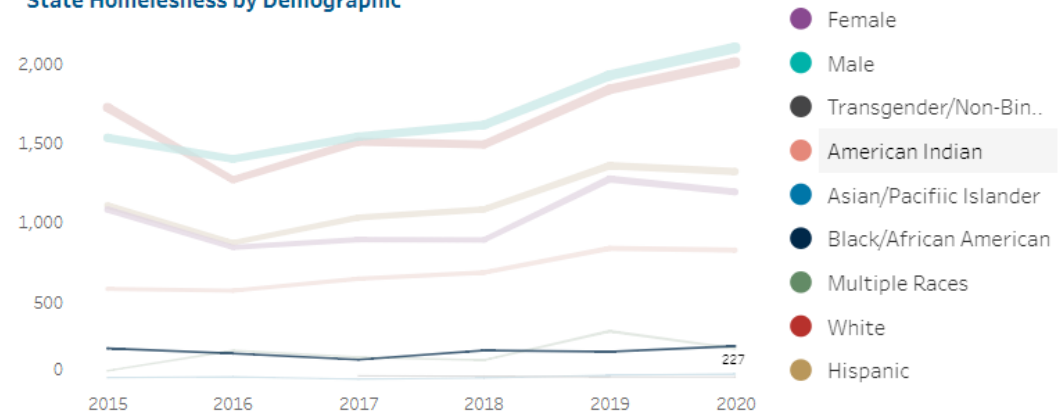
Below are the rates and trends of people experiencing homelessness by gender, race, and ethnicity. Rates are not available for CoC's. Transgender & Non-Binary homelessness data were not available until 2015 and 2017, respectively and state population data is still unavailable to calculate rates for these groups.



State Rate of Homelessness by Demographic



State Homelessness by Demographic



- Female
- Male
- Transgender/Non-Bin..
- American Indian
- Asian/Pacific Islander
- Black/African American
- Multiple Races
- White
- Hispanic

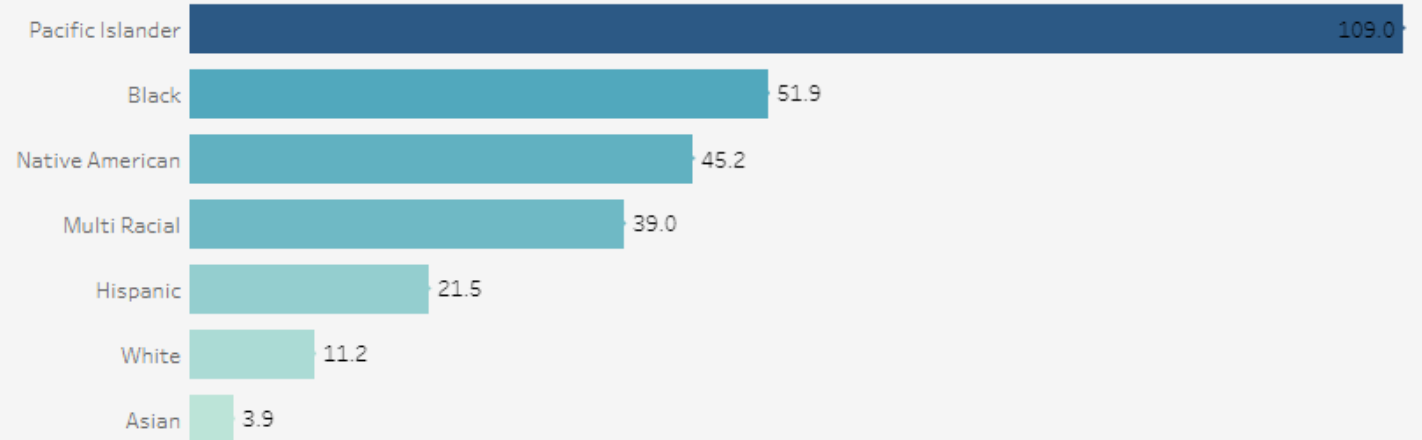
NAEH's State of Homelessness

- Basic data on national-level disparities
- Overall counts and rates
- Point of comparison to states
- Point of comparison to CoC overall numbers and self-calculated rates.

Counts and Rates by Race / Ethnicity, 2020

Total or Rate

Rate Per 10,000

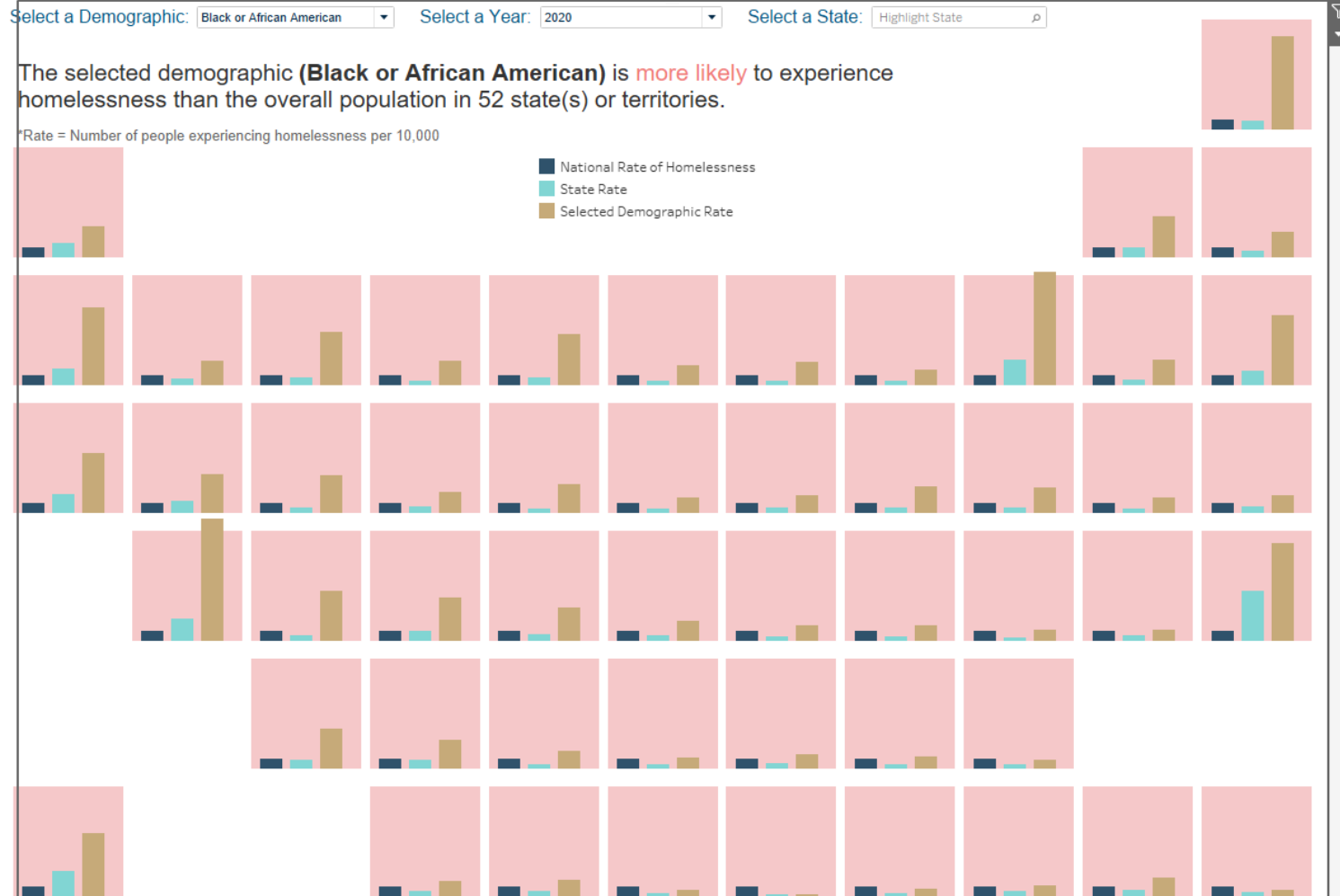


NAEH's Race Equity Project

(forthcoming)

- State-level information.
- For each state, can see if the group rate is higher or lower than the national and state rates.
- Can visually see how bar sizes of a state compare to those of other states.
- Can see the # of states in which the group is overrepresented—Black people overrepresented everywhere.

Group Identity Predicts One's Chances of Being Homeless in Every State



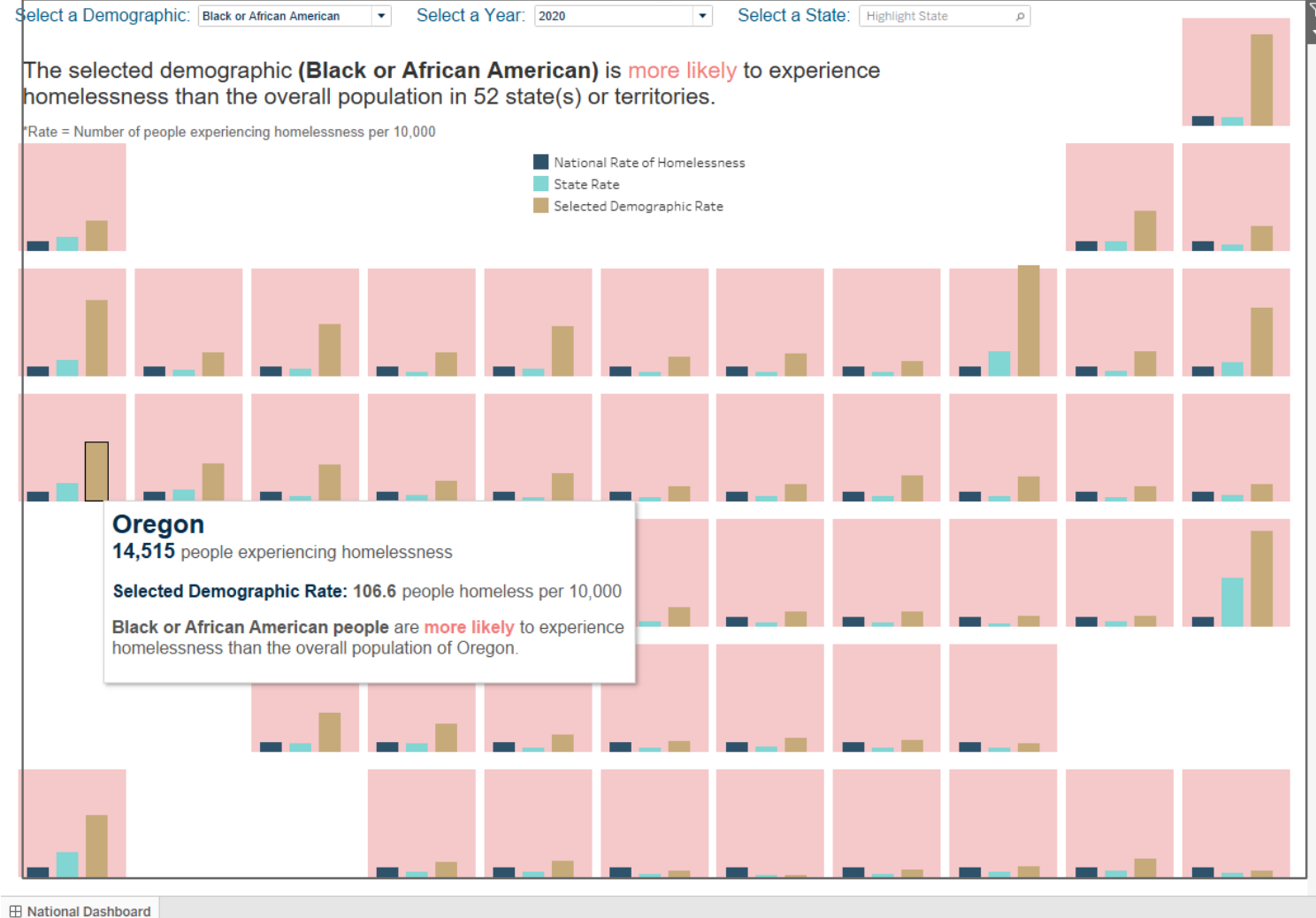
NAEH's Race Equity Project

(forthcoming)

Interactive chart allows user to click on a state and find more info:

- Overall homeless count
- Group rate of homelessness
- Underrepresentation or overrepresentation information—i.e., a group member's chances of experiencing homelessness

Group Identity Predicts One's Chances of Being Homeless in Every State

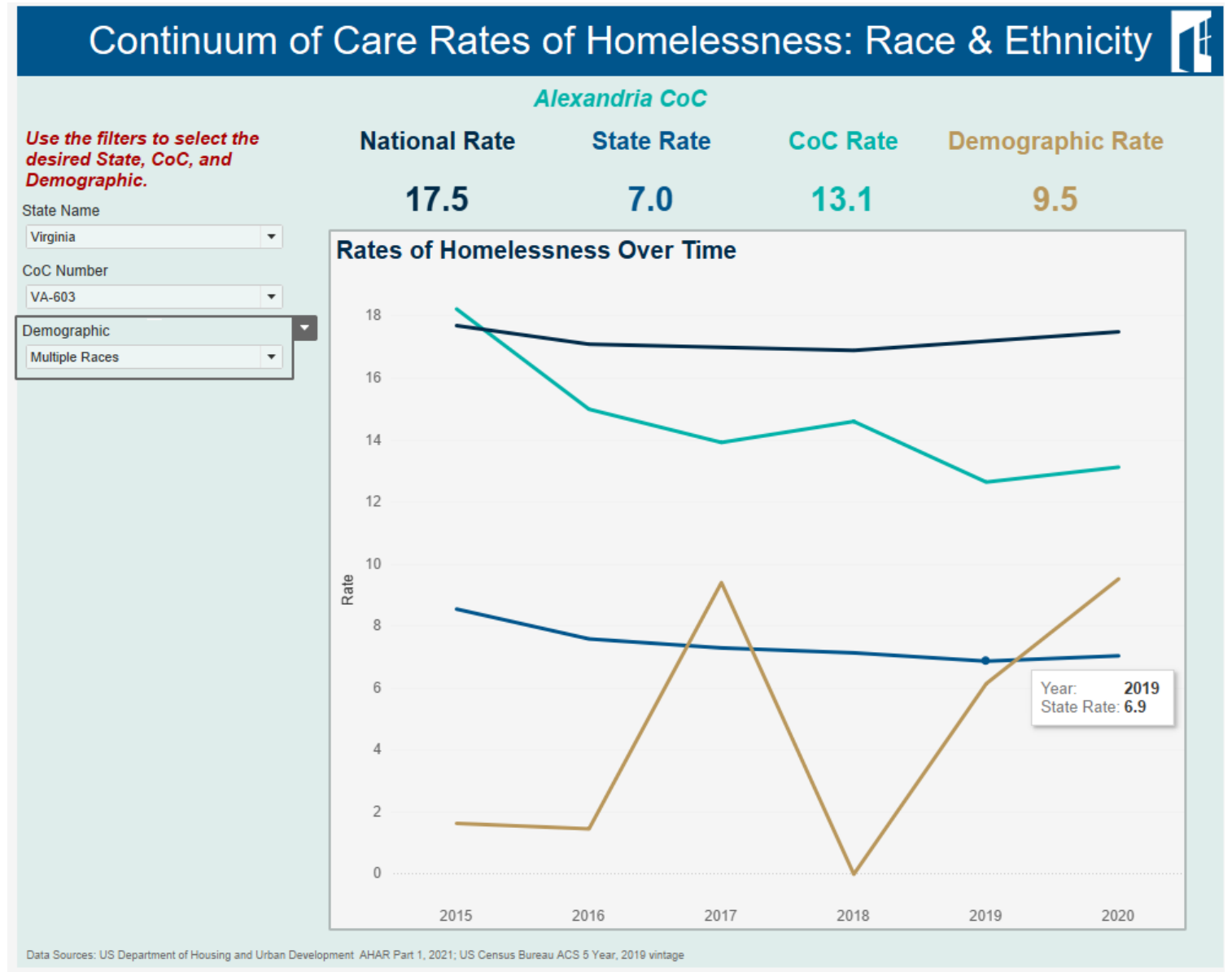


NAEH's Race Equity Project

(forthcoming)

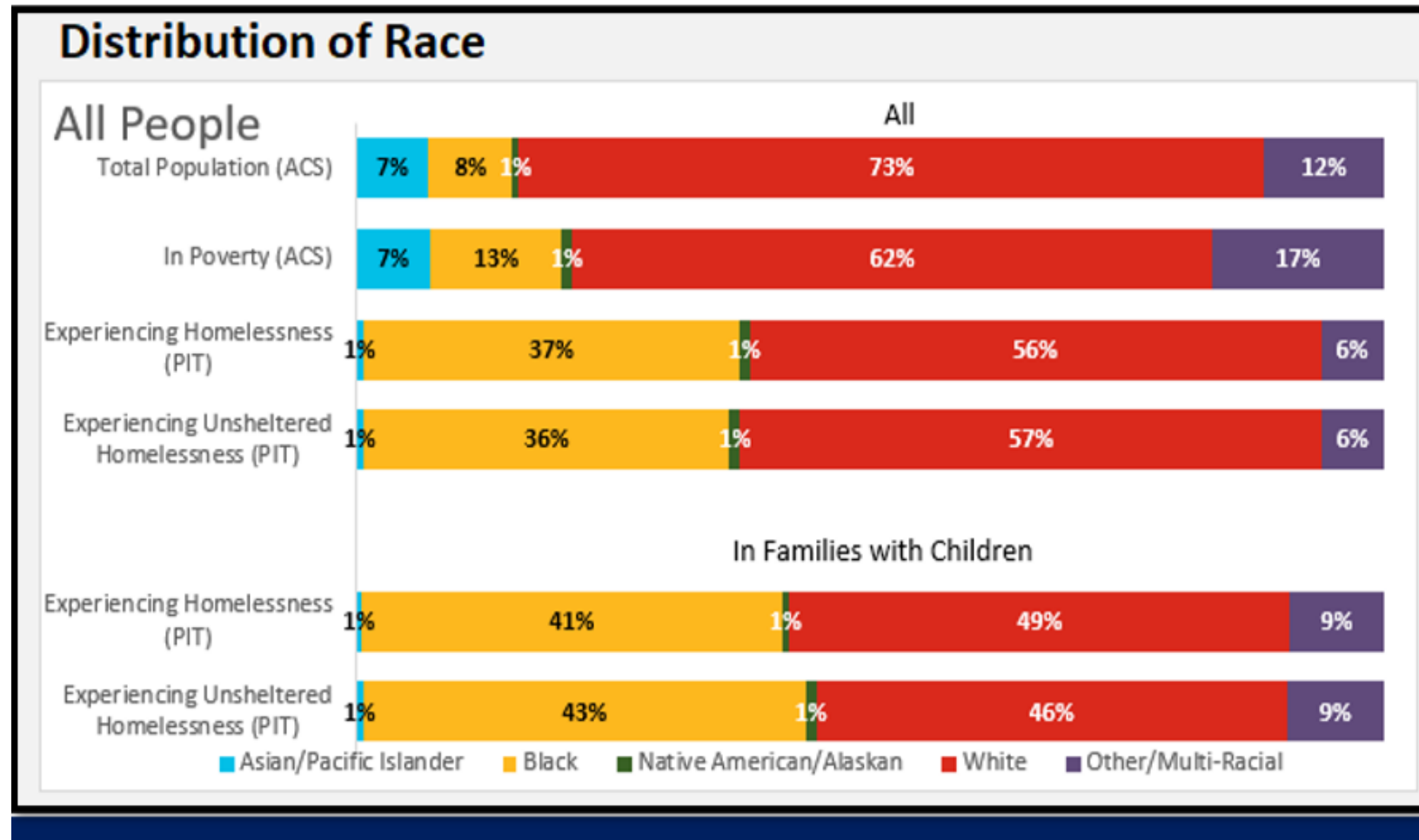
CoC-Level Information:

- Group rate of homelessness in the community
- Rates compared to overall national and state rates
- Illustrates underrepresentation or overrepresentation
- Changes over time
- How group changes differ from bigger picture



HUD's CoC Analysis Tool: Race and Ethnicity 3.0

- Draws upon PIT and Census data (regularly updated)
- Illustrates representation within the population, poverty, homelessness, and unsheltered homelessness
- At a glance, easy to see in what areas groups are underrepresented or overrepresented.



HUD's CoC Analysis Tool: Race and Ethnicity 3.0

- Similar information available in a detailed table
- Full population counts included.
- Makes other types of calculations easier

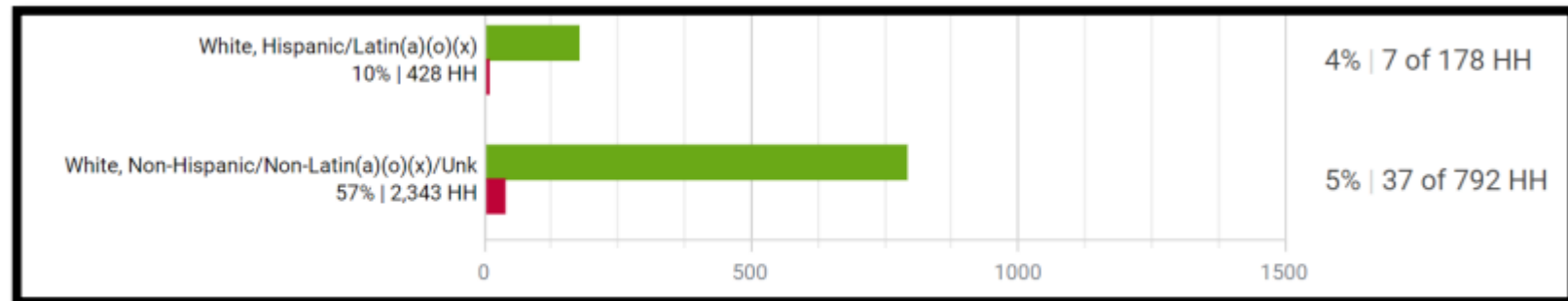
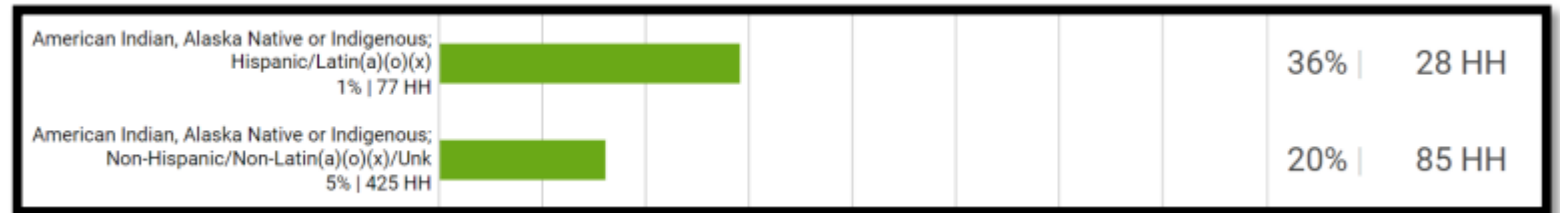
In this example, we see that the CoC serves a geography with a total population of 1,291,603 households, of which 104,673 (8%) are Black households. The PIT data shows that 1,083 (37%) of the 2,954 households experiencing homelessness were

CoC Data												
Race and Ethnicity	Total Population (ACS) ¹				In Poverty (ACS) ¹				Experiencing Homelessness (PIT) ²			
	All		In Families with Children		All		In Families with Children		All		In Families with Children	
	#	%	#	%	#	%	#	%	#	%	#	%
All People	1,291,603		509,692		147,330		61,452		2,954		1,059	
Race												
Asian/Pacific Islander	92,033	7%	42,619	8%	10,679	7%	1,964	3%	21	1%	6	1%
Black	104,673	8%	41,284	8%	18,895	13%	9,622	16%	1,083	37%	433	41%
Native American/Alaskan	8,077	1%	4,213	1%	1,358	1%	948	2%	27	1%	8	1%
White	937,752	73%	348,783	68%	91,975	62%	34,553	56%	1,644	56%	516	49%
Other/Multi-Racial	149,068	12%	72,793	14%	24,423	17%	14,366	23%	179	6%	96	9%
Ethnicity												
Hispanic	427,387	33%	215,508	42%	71,849	49%	44,045	72%	960	32%	481	45%
Non-Hispanic	864,216	67%	294,184	58%	75,481	51%	17,407	28%	1,994	68%	578	55%

HUD's Stella P

What it offers about race/ethnicity:

- Representation within each project type (e.g., shelter, RRH)
- Days homeless
- Exits
- Returns to homelessness



Moving Forward

NAEH and some of our partners are interested in what may be missing:

- Are there different ways that we should use the information and data already being collected?
 - Examples: Intersectional analysis or system performance measures by race/ethnicity
- Is there new data that should be collected (PiT or for the sheltered population)?
- Are there new types of reports or data releases that would aid in the work of advancing racial equity?

Contact Information

Joy Moses

National Alliance to End Homelessness

Homelessness Research Institute

jmoses@naeh.org